MEMORANDUM

FOR : POEA Officials/Employees
DATE : 01 October 1998

Network 16-911 is introducing Lifeline Arrows, the only provider of complete medical emergency service in the country comparable to Rescue 911. Its flagship program, known as Lifeline Quick Response Service, is designed to respond to medical emergencies with the assurance of prompt and expert management of any life-threatening medical situation.

In this regard, everybody is invited to attend a briefing regarding the services being offered by Lifeline Arrows on October 9, 1998 at 12:00 to 1:00 p.m. at the POEA Recreation Room.

ANGELES T. WONG-GARCIA
Deputy Administrator
10 September 1998

MR. REYNALDO A. REGALADO
Administrator
POEA
Ortigas Avenue, corer Edsa
Mandaluyong City

Dear Mr. Regalado:

Allow me to introduce LIFELINE ARROWS, the only provider of complete medical emergency service in the country comparable to the Rescue 911 service you may have seen on television. Our flagship program, known as Lifeline Quick Response Service, is designed to respond to medical emergencies with the assurance of prompt and expert management of any life-threatening medical situation twenty-four hours a day.

The uniqueness of this service is their affiliation with five major hospitals within Metro Manila as well as the availability of over 90 medical specialists who are prepared to respond to any medical emergency. The hospitals and physicians are linked to a control room and ambulances through state-of-the-art communications and computer systems. The ambulances, manned by registered nurses highly trained in medical emergency procedures, are effectively hospital emergency rooms on wheels equipped with the latest life support systems.

For a reasonable membership fee of PESOS SIX HUNDRED (P600.00) per annum per member, you are assured of 24-hour coverage within Metro Manila and adjacent areas. The membership fee covers all charges attendant to medical emergency response by our ambulance units. There are no medical or age restrictions to qualify for membership.

We sincerely hope that you consider adding Lifeline into your company's existing Employees' Benefits. Lifeline is a synergistic addition and will be a compliment to any Health Care Packages. We enclose a copy of our brochure for your perusal. Should you have any further questions, we will be glad to discuss these with you at your convenience. You may call me at 746-7897 or 746-7898.

Best personal regards,

JACKIE O. LIM
Chief Operating Officer/Managing Director

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