MEMORANDUM

TO : ALL BRANCH MANAGERS/DIVISION CHIEFS

RE : Invitation to the Master in Public Management (MPM) thru the Development Academy of the Philippines

DATE : September 25, 1996

Please find attached a copy of the Development Academy of the Philippines (DAP) invitation to the 6th session of its Master in Public Management (MPM) Program in January 1997.

Qualified interested employees are requested to fill out the attached application form and return them to HRDD duly endorsed by their respective Directors not later than September 27, 1996.

Deadline for submission to DAP is on September 30, 1996.

[Signature]

DANilo M. CORONACION
Deputy Administrator for Management Services
16 August 1996

MR. FELICISIMO JOSON
Administrator
Philippine Overseas Employment Administration
POEA Bldg., Ortigas Ave., cor. EDSA
Mandaluyong City

Dear Administrator Joson:

The academy is pleased to announce the opening of the sixth session of its MASTER IN PUBLIC MANAGEMENT (MPM) Program in January, 1997. We are inviting you to nominate some of your high-potential managers to participate in this unique and intensive 11-month academic program leading to a masteral degree in public management.

The MPM is designed particularly for middle-level career managers, preparing them to handle increasing management responsibilities in the near future with broader, more refined development perspectives, stronger leadership and "pathfinding" skills, and deeper personal commitment to public service.

The MPM has a number of features which distinguish it as a unique management education program:

a. **It is both comprehensive and practical.** It combines in its faculty the best of the academic and public management practitioners. The program curriculum also reflects the full range of development and management courses which build personal efficacy and leadership.

b. **It is flexible and convenient.** While the program requires full-time attendance in courses held at the DAP in Pasig for three trimesters, its flexibility allows a manager to be away from his/her work responsibilities for only six (6) straight months of coursework after which he/she pursues an approved Action Plan and Project (APP), the equivalent of a thesis, back on the job.

c. **It focuses on relevant and enlightened action.** The required APP is expected to address a real and specific policy or program concern in the student's home institution, in a way that can be immediately implemented and evaluated in collaboration with the concerned agency.
This has practical benefits for both the student and a nominating institution like yours: through the MPM, the student acquires advanced academic training relatively quickly, and the institution gains from an action-oriented study of a real and priority policy/program concern.

A small endowment to the Academy allows us to subsidize a portion of the MPM costs. Thus, the total Program fees amount to only P40,000.00, covering tuition, registration, library and fieldwork. Not included in this fee are book allowance, APP research costs, board and lodging for non-Manila residents, and other incidental expenses. Qualified MPM applicants may also be eligible for partial funding support from CSC Local Scholarship Program. Details of this are available at the CSC HRD Office in Quezon City or the CSC regional Offices.

As a matter of policy, we admit only forty (40) students per MPM session. Since application into the Program is open to all qualified government and NGO managers, we urge you to send in your nominations at the earliest possible time.

Deadline for submission of applications is 30 September 1996. An Application Processing Fee of P100.00 will be assessed from each applicant upon submission of the accomplished application documents. Enclosed with this letter are one (1) MPM Application Packet and a Program Brief. Another MPM Application Packet is forwarded to your HRD/Personnel Office. The application packet can be reproduced if more than one nomination is submitted. Should you need more information, please contact:

MS. VICTORIA V. ALCOSEBA
MPM Admissions Director
DAP Institute of Public Management
4/F DAP Building, San Miguel Avenue
Pasig City
Tel. Nos. 631-2163, 631-2151, 631-0921 loc. 215
Fax No. 631-2123

Thank you for your continuing support to professionalizing the bureaucracy, and to the Academy’s work in this area. We look forward to receiving your nomination very soon.

Very truly yours,

[Signature]
MA. PENELLOPE N. BARRERAS
Officer-in-Charge
Master in Public Management
Why the MPM

For the Agency/Organization

- A critical mass of managers joined by a shared sense of fellowship with colleagues in public service
- Cadre of professional public managers with advanced educational qualifications
- Opportunity for realizing major agency priorities through student's Action Plan and Project (thesis)

For the Student

- Masters degree in Public Management
- Enhanced knowledge and credential, skills and orientation for dealing innovatively with public management issues
- Strengthened zeal for client-centered administration of programs that promote more effective, human and democratic delivery of public service.
- Personal transformation and renewed commitment
- Application of public management theory to real-life situations through the Action Plan and Project

People Behind the MPM

MPM Executive Committee

Carmencita T. Abella
DAP President
Committee Chairman

Emanuel V. Soriano

Vitaliano N. Nañagas II

Mario S. Taguivalo

Alma Bella Z. Generao

Elizabeth Y. Manugue

Faculty
(Partial List)

Management Studies
Dr. Emanuel V. Soriano
Ms. Victoria R. Bunye
Dr. Alejandro W.D. Clemente
Dr. Patricia L. Lontoc
Sr. Eusebia R. Tañayas
Mr. Jose P. de Jesus

Management Methods
Dr. Fiorello R. Estuar
Dr. Eduardo T. Gonzalez
Ms. Winefrida M. Manzo
Dr. Elizabeth Y. Manugue
Dr. Carol E. Carmen
Dr. Romualdo B. Gafud
Dr. Milagros D. Ibe

Philippine and International Studies
Mr. Marlo S. Taguivalo
Dr. Rolando L. Metin
Ms. Patricia A. Sto. Tomas
Mr. Aniceto M. Sobrepela
Dr. Piedad S. Geron
Ms. Lisa C. Antonio

Development Studies
Mr. Vitaliano N. Nañagas II
Ms. Carmencita T. Abella
Mr. Rey Estanislao C. Crystal
Mr. Joffre V. Balce
Fr. Eugene R. Moran
Ms. Nieves R. Confesor

Personal Efficacy and Leadership
Ms. Carmencita T. Abella
Ms. Corazon Alma G. de Leon
Fr. Eugene R. Moran
Fr. Sofronio F. Llorin
Ms. Edna R. Escarilla
Ms. Victoria V. Akoseba

Schedule for Schoolyear 1997-1998*

Deadline for submission of Applications
September 30, 1996

Entrance Examinations
September - October 1996
(definite schedule to be announced)

Registration and Enrollment
January 13-20, 1997

First Trimester Courses
January 20, 1997 - April 1997

Second Trimester Courses
May 1997 - July 1997

Third Trimester
(AFP Implementation and Defense)
August 1997 - December 1997

* Subject to confirmation

For inquiries, contact the Admissions Director, MPM Admissions Office, Institute of Public Management
4th Floor, DAP Building, San Miguel Avenue, Pasig City
Tel. nos. 631-2151, 631-2163, 631-0921 to 30 loc. 215; Fax no. 631-2123
What Is the MPM

- It is a one-year Master in Public Management Graduate Degree Program that aims to provide a comprehensive yet practical program that promotes analytical, advocacy, action-orientation and pathfinder skills.
- It credits 50 units for 17 subjects inclusive of a thesis-equivalent called the Action Plan and Project (APP) which calls for the application of learned concepts to real situations in public management, often within the students' own work setting/sector.

  The course covers five (5) major learning areas:

  - Management Studies
  - Philippine and International Studies
  - Management Methods
  - Development Studies
  - Personal Efficacy and Leadership

For Whom is the MPM

THE MPM IS FOR A DIVERSE GROUP OF PUBLIC MANAGERS WITH THE MANAGERIAL AND LEADERSHIP POTENTIALS, INTELLECTUAL AND CREATIVE CAPACITIES, COMMITMENT TO SERVICE AND SOCIAL RESPONSIBILITY TO HELP SHAPE FUTURE PUBLIC POLICY AND MANAGEMENT AT HIGHER LEVELS OF GOVERNMENT, INTERNATIONAL DEVELOPMENT AGENCIES AND NON-PROFIT ORGANIZATIONS.

To qualify for Admissions, an applicant must possess the following:

- demonstrated management and leadership potential
- character and commitment to public service
- intellectual and creative capacities
- minimum criteria of bachelor's degree, two years supervisory/managerial experience
- good health
- institutional nomination, if scholarship recipient